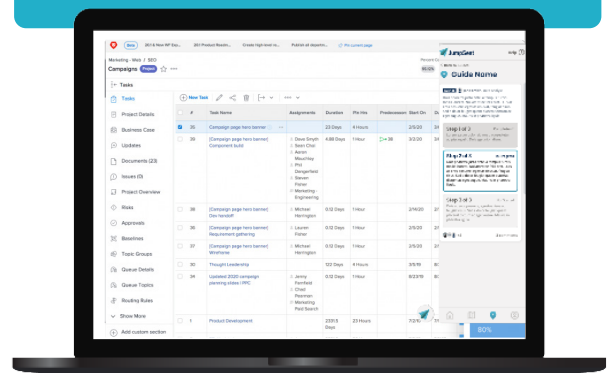


Leverage JumpSeat to Increase Your Team's Workfront Productivity

Adobe Workfront's powerful enterprise work management functionality is now the benchmark platform for marketing teams. Your company can get end-to-end marketing orchestration and gain workflow efficiencies by automating standardized processes designed to accelerate your marketing teams. But what happens if your employees struggle to learn and use Workfront effectively?

Turn to JumpSeat to drive user adoption, workflow compliance and time to value. Now embedded in Workfront Enterprise, corporate leaders can increase software adoption by delivering just-in-time, in-app guidance that elevates user satisfaction, increases productivity, reduces support tickets, and enhances workflow adherence with JumpSeat.

NOW EMBEDDED IN WORKFRONT



Adobe Workfront

Leverage the digital adoption guides and analytics within JumpSeat to customize workflows, embed/streamline standard processes and measure success with advanced adoption & users analytics. JumpSeat's guides also move across all your applications making it more accessible and customizable to everyone based on their roles and responsibilities.

7/10

digital transformations fail due to a lack of user adoption (PwC).

On average, large IT projects such as new software implementations run

66%

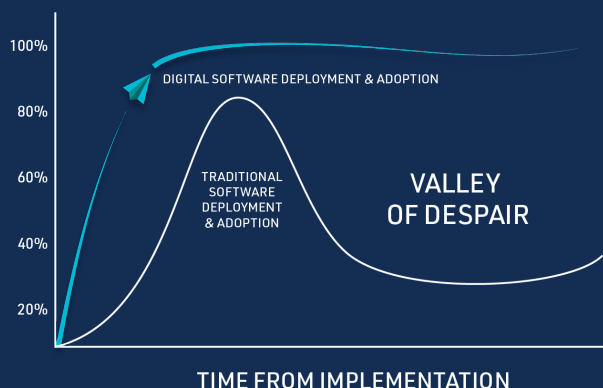
over budget, while delivering ...

56%

less value than predicted. (McKinsey)

New Technology Initiatives Fail Due to Poor Planning, Lack of Adoption Metrics and Outdated Enablement Themes Leading Users to the Change Management “Valley of Despair”

Why does rolling out a new application always feel painful? Research shows that nearly 92% of enterprise software errors are either user- or process- related. Suggesting that it is, in fact, the effort of changing – learning a new application, working through the growing pains – that creates the biggest impediment to digital adoption. Furthermore, new or changing technology is a fundamental part of every major organizational initiative.



JumpSeat Drives Adoption, Workflow Compliance and Time-to-Value | Now Embedded in Workfront

JumpSeat is the leading digital adoption platform that provides an efficient, effective, and permanent fix for one of the biggest challenge areas of technology implementation. It supplies users with customized, in-app guides that adapt to their needs to drive learning, understanding, and adoption.

Self-Guided Training in Workfront

Users can learn on the job, delivering just the right training, just in time. Get help when they need it to be more productive.

In-Application Analytics

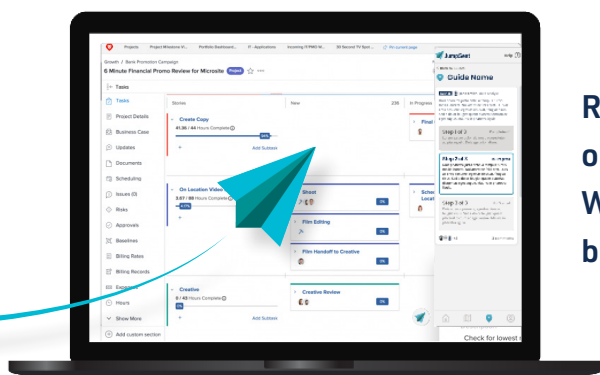
Take action utilizing core metrics across your user community including user adoption and workflow compliance.

Industry Leading Guides

JumpSeat includes industry leading guides for your most challenging workflows plus a growing community of user generated guides.

Multi-Application Processes

JumpSeat training guides can jump across multiple applications because that's what real world processes require.



Reach out to JumpSeat today for a demonstration of our personalized tools that will drive your company's Workfront implementation, delivering happier users, better data and reliable process adherence.